



FABRIANO at the Bologna Children's Book Fair 2017 as Sponsor of the Illustrators Survival Corner announces collaboration with the Sàrmede International School of Illustration

3-6 April 2017: **FABRIANO** will be in **Bologna** for the **Children's Book Fair**. The exhibition dedicated to children's books is celebrating its 54th edition.

The appointment is at the **Illustrators Survival Corner** organised by **Mimaster**, the new venue for discussion among illustrators set up in Hall 26; it is dedicated to experimentation with various techniques using **FABRIANO** products and papers.

In the course of the show, the Corner will host 8 masterclasses (limited number of places, registration required) involving special guests, such as **Steven Guarnaccia**. **FABRIANO** will provide its kits with top quality papers: a complete range of products of various kinds of material and colours, including the new **FABRIANO Black Black**. Presented at Paper World at the start of the year, this paper is characterised by intense black and is made from EFC wood-free pulp coloured in the mass with extremely lightfast pigments.

Attendance at this trade fair will also be the occasion to announce a major new partnership with the **International School of the Štěpán Zavřel Foundation in Sàrmede**, joining forces in an educational project which will see the creation of a **course in illustration**, an **Award** and a **new series of covers** for **FABRIANO** school exercise books.

An illustrator will be chosen from among participants in the "At School with **FABRIANO**" course coordinated by **Linda Wolfsgruber** and scheduled in Sàrmede 5-10 June 2017 who will then have the chance to design a new collection of covers for the **FABRIANO school exercise book line 2018**. **FABRIANO** will also supply the School and its students with a selection of papers specifically matching the technical characteristics of the courses scheduled for Summer 2017.

Monday 3 April at 14.00: the stand of the **Štěpán Zavřel Foundation** (Hall 26 stand B4) will host a presentation of the course and the project with full details for taking part.

Fabriano has made paper since **1264** - this extraordinary material that is part of the daily life of children, teenagers and adults in Italy and worldwide, used in schools, homes and offices, found in pockets and folders. In more than 750 years since then, remarkable men and women have made individual and yet universal use of paper in art and literature, publishing, music and history. Such as **Michelangelo Buonarroti, Giambattista Bodoni, Antonio Canova, Giovanni Battista Piranesi, Ludwig van Beethoven**, not to mention **Gabriele D'Annunzio, Georgia O'Keeffe** as well as **Francis Bacon, Federico Fellini, Pierpaolo Pasolini, Richard Serra** and **Karl Lagerfeld**... just some of the names of people using Fabriano paper - a major landmark in Italy's cultural heritage - to write, draw, take notes and dream. The invention of paper is traditionally attributed to the Chinese yet it was the Arabs, after learning the rudiments of paper-making and making several improvements, who spread the new product in the West. It was a long and laborious process that culminated in the second half of the XIII century in Fabriano, a small town in the Marches Region of Italy. The reason for this location, which turned Fabriano into the most important paper-making centre in Europe, is also linked with the vicinity of Ancona, a port especially open to trade with the Arab world. The growing skills of expanding numbers of trained local craftsmen saw paper achieve major improvements in quality that make Fabriano the cradle of paper-making in the modern context.

In 2002, Fabriano became part of the Fedrigoni Group, which backed it with significant new investments. The company is committed to renewable energy and makes extensive use of self-generated hydroelectric power. The production yield from the six continuous machines, one of which is dedicated entirely to producing bank notes and security papers, makes the company unique in the European paper industry and one of the leading players in its field worldwide. Also with UNI EN ISO 9001:2000 certified **Quality System**, UNI EN ISO 14001 certified **Environmental Management System** for all production plants, in 2004 Fabriano obtained **Environmental Integrated Authorisation (A.I.A.)** no. 2/DP4 in accordance with Legislative Decree no. 372/99, which implements Directive EC 96/61. The attainment of the A.I.A. (only the second paper mill in Italy to do so) makes us at Cartiere Fabriano proud, as it confirms what has long been one of the distinguishing features of the company.

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